**MOST VISITED COMMERCIAL SHOPS IN NEW YORK CITY**

**BY:**

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**INTRODUCTION:**

In this project, I am interested in New York City data. First, we will find the most visited commercial shop according to the number of check-ins, then we will try to find the neighbourhoods that are lacking the selected type of shop which could be potential business opportunity.

**BUSINESS PROBLEM:**

The problem is to find the most visited commercial shops in the New York city. The type of commercial shop could be anything like a restaurant or a movie theatre or a furniture showroom. The main idea is to find where the most number of people are going.